## Relationship Identification between Seven-Step Planning Process and Plan-Do-Check-Act Cycle

#### Mincheol Kim\*



## I. Introduction

Seven-Step Planning Process and Plan-Do-Check-Act (PDCA) Cycle are approaches to make a decision problem solving, particularly focused on continuous improvement (CI) of quality processes (Barbara, 2008; Don Tapping, 2008). The step 1 of Seven-Step Planning Process is to make the mission or select a theme. The "Theme" is a brief description and statement of the weakness in the process, or the problem to be solved. And step 2 is on gathering facts about the problem and step 3 is to identify the Root Cause. The "Root Cause" is the most fundamental cause that one can discover producing the negative results in the current process. Step 4 is to bring together one's ideas

<sup>\*</sup> Professor, Department of Management Information Systems, College of Economics and Commerce, Jeju National University

of what is actually causing the problem and develop and implement an adjustment to the process and step 5 is to make sure the "solution" actually solves the initial problem. After step 5, Step 6 is to revise the existing process to incorporate the solution and step 7 is to suggest a new weakness to tackle, and communicate what learned (Barbara, 2008). Also, in the PDCA concept, Plan-Do-Check-ACT cycle was made by Walter Shewart in the 1920s first time and became common by Edwards Deming as Deming cycle. Deming named as 'Study' instead of 'Check' in PDCA (Don Tapping, 2008).

In the context of similar concept, the objective of this study is to identify the relationship between Relationship between Seven-Step Planning Process and Plan-Do-Check-Act Cycle as a idea.

# II. Relationship between Seven-Step Planning Process and Plan-Do-Check-Act Cycle

For the comparison between the two models, this study used matrix diagram method. The Matrix Diagram allows a many-to-many comparison of two lists (each list of PDCA and 7-Step Process), by changing the second list on its side to make a matrix.<sup>1)</sup>

<sup>1)</sup> http://www.syque.com/improvement/Matrix%20Diagram.htm



#### <Figure 1> Matrix Diagram

(Source: http://www.syque.com/improvement/Matrix%20Diagram.htm)

First, this study analyzed the comparison of Plan (P) and Step 1, 2, 3 (Seven-Step Planning) with relationship proposed by PDCA improvement cycle (figure) of lecture note\_lesson 2. Thus, this study made the table with each list for the comparison as follows.

<table 1<="" th=""><th>1&gt;</th><th>Lists</th><th>of</th><th>Plan</th><th>(P)</th><th>and</th><th>Step</th><th>1;</th><th>2,</th><th>3</th><th>(Seven-Step</th><th>Planning)</th></table>	1>	Lists	of	Plan	(P)	and	Step	1;	2,	3	(Seven-Step	Planning)
--	----	-------	----	------	-----	-----	------	----	----	---	-------------	-----------

Next, the list table was changed as a matrix form as the following <figure 2>. To show the relationship, QFD software (http://qfdcapture.com/) was used and analyzed as follows.

g: QF	D/CAP	TUR	Pro	lessi	onal	Editio	on (D	emo)	- C;	WDO	CUME	ITS	Available Symbols		,
	e <u>E</u> dit												Strong	T 🍝	<u>9.00</u>
The la	7.1												]		-
	_			1 - 1	r <del></del>			<u> </u>					Moderate	0	3.00
0	0	1 P1	2 P.2	<u>  3</u>   P,3	P.4	5 P.5	9.6	P,7	6 P.8	9 P.9	10 P.10	11			1,00
	1.1	<u></u>	<u> </u>	ŤΫ	•	1	1	É	1	1		<u> </u>	VYCak		1,00
	1.2			0	٠	Γ.	[]	[ 		+ -		<b>-</b> -	Clear Value		
	1.3		٠	<b> </b>	<u> </u>	<u> </u>	<u> </u>			ļ	<u> </u>	ļ			
	1.4		ŀ	<u> </u>	<b>-</b>	0	1.	ļ.	ŧ-· -	<b> </b>		<b> </b>	-		
	1.5 2.1	<u>,</u> .				-	6			+		<u> </u>	-		
_	2.2					0	Ľ	<u>↓</u> ×		╋─…	<u>↓</u>	<u></u> + -	-		
	23					1	<u>+</u> -		t ·	+	┼──	┼──	-		
8	~~ .		1			ļΖ			1						
9	3,1					1				1		1			
		L	<b></b>	ļ.,	L	<u> </u>		<u> </u>		<u> </u>	ļ	<u> </u>	_		
	3.2	L	+- —	L	$\square$	<b> </b>	$\vdash$		٠	<b>.</b>	L	1	-		
	33		<u> </u>			+ •	┢					<b> </b>	4		
12			1	<u> </u>	1	<u> </u>	<u> </u>		1	1	<u>!</u>	1	1		

<figure< th=""><th>2&gt;</th><th>Matrix</th><th>relationship</th><th>between</th><th>Plan</th><th>(P)</th><th>and</th><th>Step</th><th>1,</th><th>2,</th><th>3</th><th></th></figure<>	2>	Matrix	relationship	between	Plan	(P)	and	Step	1,	2,	3	
--	----	--------	--------------	---------	------	-----	-----	------	----	----	---	--

Figure 2 shows that 1.1(Who are the customers being served) has a strong relationship with P.4 (Identify internal and external customers needs and wants). However, this means that P.9. P.10 has no relationship with Step 3 of Seven-Step Planning Process and has a strong relationship with Step 4 of Seven-Step Planning Process. Thus, plan phase of PDCA may partly includes Step 4 contents of Seven-Step Planning Process.

Equally, the comparison of Do (P), Check(C) and Step 4, 5 (Seven-Step Planning) were analyzed. Also a matrix form was constituted as follows.

Seven-Step Planning Process	Plan-Do-Check-Act Cycle
4. Mission:EstablishaFocusfortheproject	Do(O)
4.1 What solution(s) best address the root causes?	O.1 Perform a small-scale test of the planned solution.
4.2 How do you know which solution to choose?	O.2 Collect and analyze data as to its effect on the problem.
4. 3 How do you test your solution?	
5. Evaluate and Improve Solutions	Check (C)
5.1 Were the root causes eliminated?	C.1 Look at all the data gathered.
5.2 Was there improvement in the identified	Identify changes that occurred.
problem? How much?	C.2 Compare results with baseline data.
5.3 What worked well?	Did improvement occur?
5.4 What refinements are needed?	C.3 What adjustments are needed?

<Table 2> Lists of Do (D) and Step 4, 5 (Seven-Step Planning)

Figure 3 shows that 4.3 (How do you test your solution) has a strong relationship with O.1 (Perform a small-scale test of the planned solution). Also 5.2, 5.4 have a strong relationship with C2, C3 and so I think that matching between Do (D) and Step 4, 5 is very high.

<Figure 3> Matrix relationship between Do (D) and Step 4,

				1.5			for an and the second states	and the second second	
	ile <u>E</u> di	n r <u>i</u>	prmat	<u>v</u> ie	w <u>r</u>	reate	Strong	•	9.00
Come	đ Cel						Moderate	0	3.00
	ĺο	Ĭ٩	2	3	4	5	, Weak		1.00
		0.1	<u>, </u> 20.2		4 	-	Clear Value		
0 1	4.1	1 <del>0</del>	0.2	+ <u>C.I</u>	1.2	<u>, C.S</u>	·	1	
2	4.2	+ <u>·</u>	0	<u> </u>	+		-		
3	4.3	٠		1			•		
4	5.1			$\nabla$	1		• •		
5	5.2			0	•		-		
6	5.3				$\nabla$	$\nabla$			
7	5.4	1				۲			

Finally, the comparison of Act (A) and Step 6, 7 (Seven-Step Planning) were analyzed. As a same way, a matrix form was constituted as follows.

.

<Table 3> Lists of Act (A) and Step 6, 7 (Seven-Step Planning)

Seven-Step Planning Process	Plan-Do-Check-Act Cycle
6. Implement Solution(s) Full Scale	Act (A)
6.1 What key steps in the new process	A.1 Take action on a larger scale as a
should be monitored to make sure that	result of the initial test.
problems do not recur?	A.2 Make the change permanent.
6.2 What needs to be done to implement	A.3 Describe the new process.
this change on a full scale?	A.4 Communicate it to everyone affected.
7. Capture Lessons Learned and Set	A.5 Provide training.
Future Plans	A.6 Develop methods for monitoring and
7.1 Were objectives met?	ongoing evaluation.
7.2 Is further improvement needed?	A.7 What was learned as a result of the
7.3 What other problems remain?	improvement project?
7.4 What went well in the improvement	A.8 How can we improve the
process? What could be improved?	improvement
	process itself?
	A.9 Continue with next improvement step
	in the process or close the project and
· · · · · · · · · · · · · · · · · · ·	identify the next one; return to Plan.

<Figure 4> Matrix relationship between Act (A) and Step 6, 7

	e <u>E</u> di	t F <u>c</u>	<u>o</u> rmat	<u>V</u> iev	∾ <u>C</u>	reat	e ]	[ools	s <u>w</u>	indo	Available Sympols		
T	hill)										Strong	•	9.00
									-		Moderate	0	3.00
	0	1	2	3	4	5	6	7	8		weak		1.00
0		<u>A.1</u>	<u>A</u> 2	<u>A 3</u>	A.4	A.5	A.6	<u>A.7</u>	A.8	A.9	Clear Value		· <b>t</b>
1	6.1			٠	<u> </u>	ļ	ļ						
	6.2	•			1			<u> </u>	<u> </u>	ļ			
. З.	7.1	<u> </u>	<u> </u>	ļ	ļ	ļ	<b> </b>			<u> </u>	-		
4	72			<b></b>		<u> </u>	<b> </b>	$\circ$	<b>.</b>	<b> </b>	•		
5	7.3	<u> </u>	<b> </b>		ļ	<u> </u>	<b> </b>		•	$\frac{1}{2}$	-		
6	7.4				.· .				<b> </b> -	0	1		
7							ł			1	ļ		

Figure 4 shows that each 6.1, 6. 2 have a strong relationship with A.3, A.1.

However, 7.1 (Were objectives met?) has no relationship with Act phase of PDCA cycle and also A4~A6 is independent lists with Seven-Step Planning Process.

## III. Results

Seven-Step Planning Process and Plan-Do-Check-Act (PDCA) Cycle are approaches to make a decision problem solving. So far, these concepts were separate approaches. In this context, the objective of this study was to identify the relationship between these concept as a idea. Thus, this study utilized the QFD concept in order to make a matrix that can analyze the relationship. Through this approach, this paper may be expected to make another concept as conceptual combination.

### REFERENCES

Barbara A. Carkenord (2008). Seven Steps to Mastering Business Analysis, J. Ross Publishing, Inc.

Don Tapping (2008). The Simply Lean Pocket Guide – Making Great Organizations Better Through PLAN-DO-CHECK-ACT (PDCA) Kaizen Activities, *MCS Media, Inc.* 

http://www.syque.com/improvement/Matrix%20Diagram.htm [accessed 04 Feb 2013].

http://qfdcapture.com/ [accessed 04 Feb 2013].